



GBE Group

DESIGN PORTFOLIO

MARCH 2025

IMAGE | TRADERS

Standard Logos



Link to the GBE Group Website page to download logos etc





Custom Logo Variations

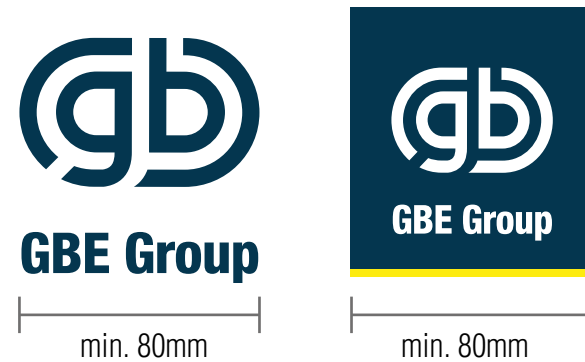
 Lifts, Hoists & Cranes	 Lifts, Hoists & Cranes	 Lifts, Hoists & Cranes	 Lifts, Hoists & Cranes
 Commercial Catering	 Commercial Catering	 Commercial Catering	 Commercial Catering
 Electrical Contractors	 Electrical Contractors	 Electrical Contractors	 Electrical Contractors
 Automation Systems	 Automation Systems	 Automation Systems	 Automation Systems

 GBE Group Electrical Contractors	 GBE Group Electrical Contractors
 GBE Group 02 4968 7500	 GBE Group 02 4968 7500
 GB Lifts 02 4968 7500	 GB Lifts 02 4968 7500

Logo Usage & Restrictions



Logo Usage



Print Usage - min. width 80mm



Digital Usage- min. width 250px

Logo Restrictions



Do not stretch, distort, rotate or extend the brandmark



Do not reproduce the brandmark using another font



Do not alter the colours of the brandmark



Do not place on non-contrasting image or coloured background



Colour Palette



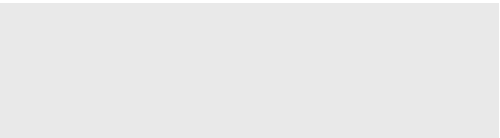
C 100 / M 0 / Y 0 / K 80
R 0 / G 51 / B 76
HEX #00334C



C 5 / M 0 / Y 95 / K 0
R 252 / G 234 / B 0
HEX #fcea00



C 7 / M 4 / Y 0 / K 63
R 87 / G 90 / B 94
HEX #575a5e



C 0 / M 0 / Y 0 / K 12
R 224 / G 224 / B 224
HEX #e0e0e0

CMYK

Use the CMYK (4 colour process equivalent) for all print and press applications.

RGB

Use the RGB (3 colour process equivalent) for all digital & web applications including Microsoft Word.

HEX

Use the Hex (6 colour code) for web applications.

Link to the GBE Group Website page to download logos etc



Fonts

Helvetica Neue Condensed

87 Heavy Condensed	Title & Heading
77 Bold Condensed	Subheading (Where applicable)
67 Medium Condensed	Main Text
57 Condensed	Main Text / Smaller Texts

Where To Use The Primary Typeface

The primary typeface Helvetica Neue should be used in applications such as :

- Business Cards
- Brochures
- Flyers
- Posters
- Packaging Labels
- Office Signage
- Vehicle Wraps
- Billboards
- Directional Signage in Facilities
- Letterheads
- Envelopes
- Formal Documents and Contracts
- Presentation Templates (for printed handouts)
- Print Advertisements (magazines, newspapers)
- Direct Mail Campaigns
- Catalogs
- Trade Show Banners and Displays
- Employee Handbooks
- Internal Memos
- Training Materials
- Company Newsletters (printed)

The typeface should be used in ALL applications except as a web font which is seperate.

Electrical Excellence (Standard Bold)

Electrical Excellence (Italic Standard Bold)

Electrical Excellence (Italic Standard)

Our mission is to provide Electrical Excellence for all customers big or small



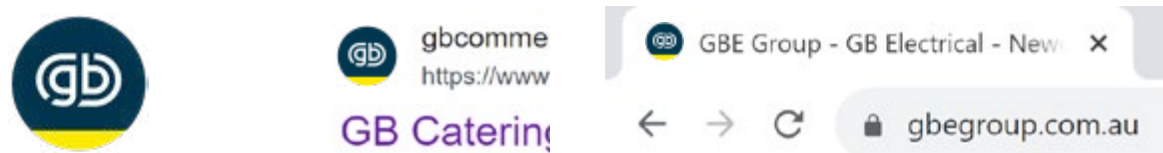
Link to the GBE Group Website page to download logos etc



30th year badge



Favicons



Social Media Icons



Customised Icons





Brief Versions

1 Sentence

GBE Group, based in Newcastle, is a leading provider of electrical and maintenance services across NSW, offering specialised solutions for residential, commercial, and industrial sectors with a commitment to quality, safety, and customer satisfaction.

1 Paragraph

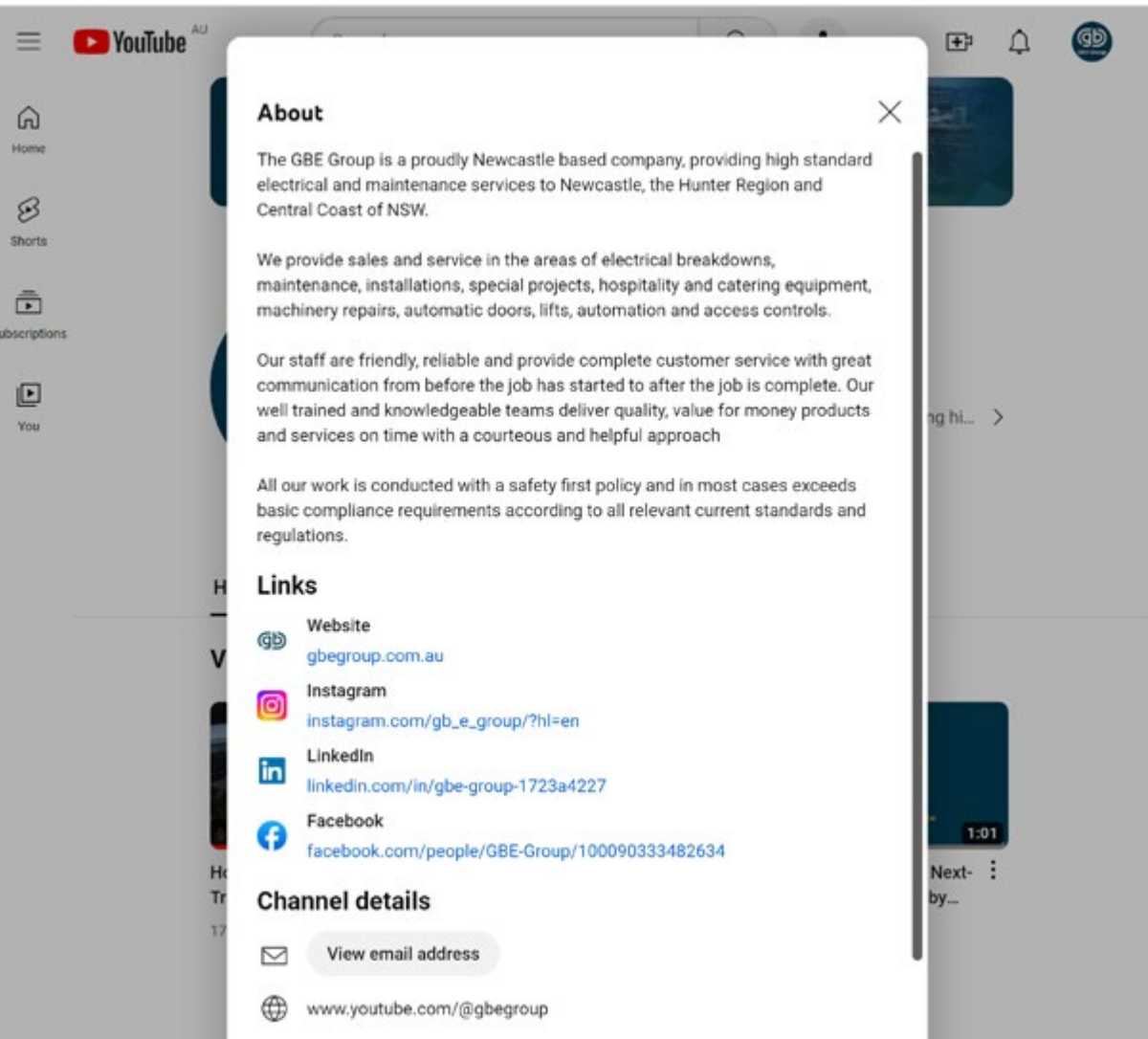
Founded in 1991 and based in Newcastle, GBE Group is a trusted provider of electrical and maintenance services, serving Newcastle, the Hunter Region, and the Central Coast. From routine electrical repairs to complex industrial systems and automated building solutions, we deliver a comprehensive range of services across residential, commercial, and industrial sectors. Our team of over 100 skilled professionals is dedicated to excellence, safety, and sustainable practices, making GBE Group a reliable partner for high-quality service and customer satisfaction.

2-3 Paragraphs

GBE Group, a Newcastle-based company established in 1991, is a trusted provider of electrical and maintenance services across Newcastle, the Hunter Region, and the Central Coast of NSW. What began as GB Electrical Contractors has grown into a diverse and highly skilled team of over 100 professionals, delivering expert solutions across residential, commercial, and industrial sectors. Our services include electrical contracting, industrial control systems, building automation, catering equipment maintenance, and specialised machinery repairs, ensuring tailored solutions that meet the unique needs of every client.

With a strong commitment to quality, safety, and sustainability, GBE Group upholds the highest industry standards in every project. Our certified and licenced professionals ensure that all work complies with current regulations, providing efficient, reliable, and long-lasting solutions. From small repairs to large-scale installations, we focus on seamless execution, responsive customer support, and transparent communication, ensuring that every client receives the highest level of service.

Driven by innovation and continuous improvement, GBE Group embraces industry advancements to deliver smarter, more efficient, and sustainable solutions. With a focus on reliability and long-term value, we remain committed to supporting businesses and communities with electrical services that enhance performance, safety, and environmental responsibility.



Above is a sample of a 4 paragraph

Full Version

GBE Group Company Overview

Founded in Newcastle in 1991, GBE Group has grown from its roots as GB Electrical Contractors to become a leading provider of electrical and maintenance services in Newcastle, the Hunter Region, and the Central Coast of NSW. With a dedicated team of over 100 professionals, we deliver a comprehensive range of services across residential, commercial, and industrial sectors. From electrical contracting to specialised machine repairs, automated building systems, and commercial catering equipment, our solutions are tailored to meet the unique needs of each client.

Our Services

At GBE Group, we offer an extensive suite of services designed to ensure reliability, safety, and efficiency. Our capabilities include:

- Electrical Contracting: Serving residential and commercial clients, we handle everything from minor repairs and installations to complete rewires, power supply upgrades, and facility maintenance.
- Industrial Control Systems: Expert support for complex control systems that optimise industrial operations.
- Building and Facility Services: Comprehensive maintenance for industrial machines and facility equipment.
- Catering Equipment Services and Sales: Fast response times for maintenance of commercial catering equipment, including ovens, fryers, mixers, and more, with 24/7 breakdown services.
- Automated Building Systems: Specialised services in automation, including building access controls, lifts, and automatic doors.
- Specialist Areas: GBE Group also provides expertise in industrial electronics, machine safety systems, and other advanced electrical solutions, backed by certifications in telecommunication and fiber optic installation, and energy efficiency.

Commitment to Quality and Safety

Our commitment to excellence is reflected in every project we undertake. We prioritize customer satisfaction by offering prompt, reliable service, ensuring open communication, and delivering high-quality workmanship. Safety is at the core of our operations; we adhere to the latest industry standards and implement rigorous safety practices to protect our clients, employees, and the environment. Additionally, we're dedicated to sustainability, employing methods that reduce our environmental impact while delivering outstanding service.

Credentials and Qualifications

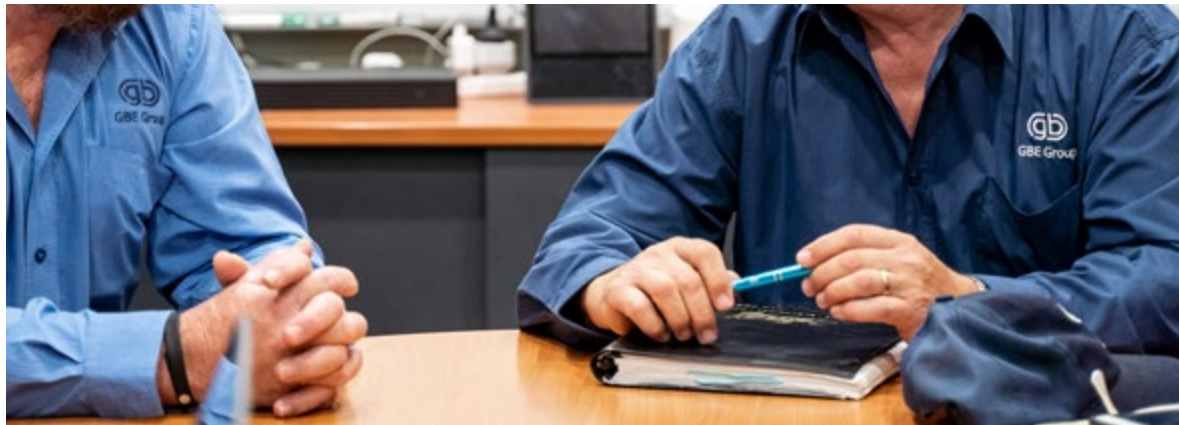
GBE Group is fully licensed, holding Electrical Contractors License No.38583C, and offers an extensive array of specialised qualifications. These include telecommunication licenses, high voltage safety certifications, and advanced qualifications in areas like fiber optics, data cable systems, and industrial machine safety. Our team's expertise is also enhanced by diplomas in electrical engineering and frontline management, ensuring we stay at the forefront of industry standards.

Why Choose GBE Group?

With GBE Group, you experience more than just a service; you engage with a team committed to excellence. Whether you need a minor repair, extensive installation, or specialised industrial maintenance, we're here to deliver solutions that exceed expectations. Discover the GBE Group difference—where quality, reliability, and customer satisfaction are at the heart of everything we do.

GBE Group holds Electrical Contractors License No.38583C as well as the following licences & qualifications:

- ✓ Telecommunication Licenses
- ✓ Fibre Optic Installation and Termination.
- ✓ PDS Distribution System - twisted pair data cable installation and testing systems.
- ✓ Electrical Installation Testing (Institute of Electrical Inspectors)
- ✓ Advance First Aid Certificates
- ✓ Diploma of Management
- ✓ Frontline Management Cert 4 (for various supervisors)
- ✓ Associate Diploma of Electrical Engineering- Hydraulics I and II and Pneumatics I
- ✓ Industrial Electronics
- ✓ Electrical Contractors Licenses
- ✓ Qualified Supervisors Certificates
- ✓ Level 2 Service Provider
- ✓ Ausgrid Authorisations CAT 1,2,3,4
- ✓ High Voltage Safe Working Practices – Access Permit Issuer
- ✓ Accredited Master Electrician
- ✓ Electrical & Energy Efficiency Accreditation
- ✓ Refrigeration Trade Certificate
- ✓ Bonded Asbestos Removal and Asbestos Awareness
- ✓ Machine Safety Systems
- ✓ Electrical Engineers



Corporate / Admin / Office



Workwear / In the field



Hats / Caps



Stubby Holder



Pens



USB Stick



USB Card



Coffee Mugs



Travel Mugs



Stress Ball



Mints

Print Ads (Magazine / Newspaper etc.)



Quarter Page Ad



Half Page Ad

Full page (1/2 Page AD + 1/2 page editorial)



Business Cards & Feedback Cards



Invoice & Quote Template (AroFlo)



Digital Letterheads



Project Templates



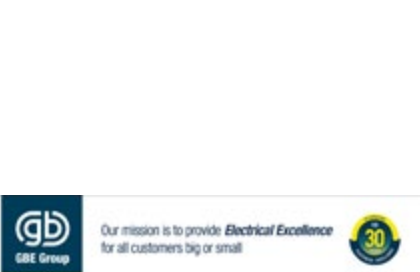
Staff Resumes



A4 Folders

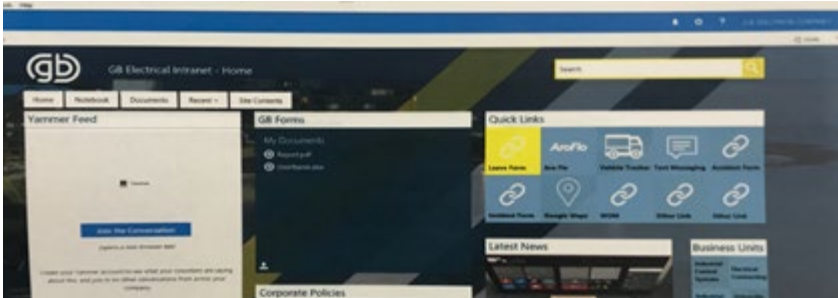


Slide 1



Slide 2

Email Signatures (Animated)



Sharepoint Design






Lifts Slides



About GB Lifts

- Been in the industry for 31 years
- GBE Group lifts are designed to European and Australian standards.
- Can work within all budgets
- Residential, Commercial, Disability & Goods lifts available
- Crane in and full custom options
- Manufactured in Australia, Spain and Lithuania



gblifts.com.au

Commercial Lifts



- IMEM Commercial Lifts from Spain
- Energy Efficient
- Electric and hydraulic options
- Quiet Operations
- Maximum Acceleration/ Stopping
- Compact Dimensions
- Riding Comfort
- Structural Flexibility

gblifts.com.au

Disability & Residential Lifts



Disability Lifts

- Compact design for both indoor and outdoor settings
- Range of models suitable for vertical rises up to 4 m
- Limited site preparation - easy installation
- Easy to operate
- Cost-effective
- Chair Lifts are compact



Residential Lifts

- Wide variety of colours and styles available
- Comply with all BCA requirements
- Internal & external options available
- Crane in and custom build options available
- Manufactures from Australia, Spain and Lithuania

gblifts.com.au



Automation Slides

About GB Automation

- Been in the industry for 31 years
- GB Automation Integrators for C-Bus, RTI, Savant, Push, Nero, Zwave, plus many more
- Can work within all budgets
- Residential, commercial and disability
- Lighting, CCTV, Intercoms, Blinds, Audio/Visual



gblifts.com.au

Home Automation



- Supply, Install and Maintain
- System design
- Solutions to suit any budget
- Ability to transfer from old technology to new technology

gblifts.com.au



GBE Group

Unit 1, 2 Metal Pit Drive Mayfield West NSW 2304
info@gblifts.com.au | Phone: 02 4968 7500 | Fax: 02 4968 7599

gblifts.com.au



Assist ID Tags



Catering



Sanitisers



Automatic Doors



Lifts

Brochures & Flyers



A4 Landscape
56 Pages

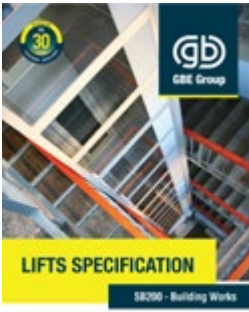
A4 Portrait
24 Pages



A4 Portrait
10 Pages



A4 Portrait
7 Pages



Brochures (Multi-page)

A4



A4



A4



A4



A4



A5



Flyers (Single or Double-sided)

A4



A4



A4



A4



A4



A4



A4



A4



A4



A4



A4



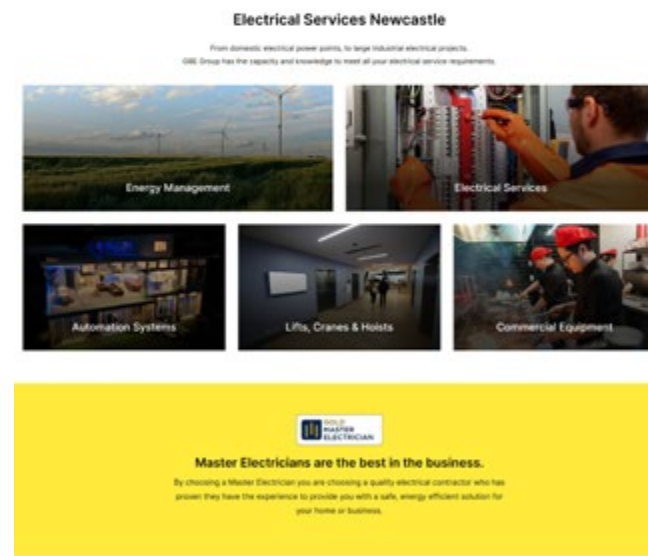
Information Sheets (Single-sided)

GBE Group Brochures Download Page link

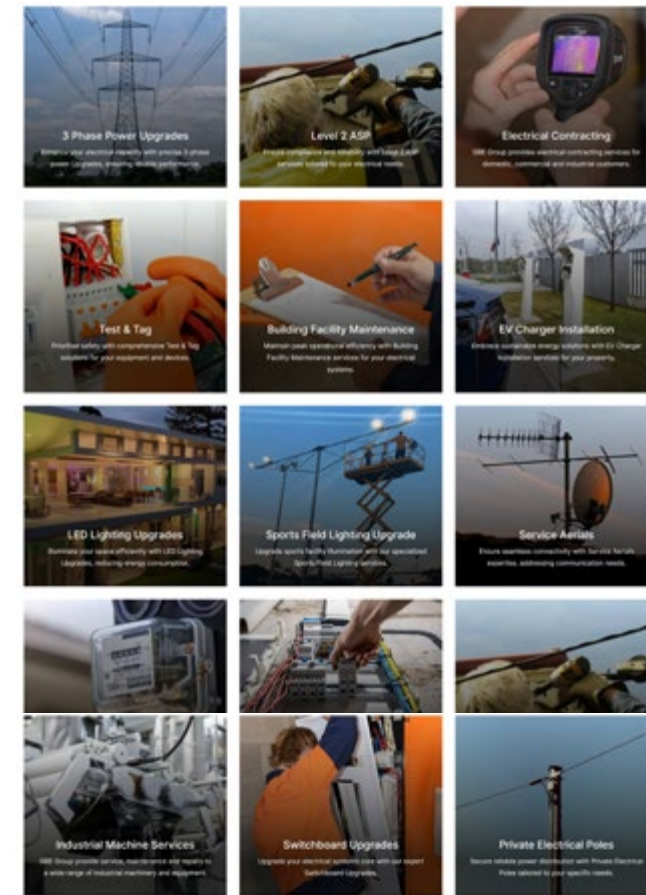
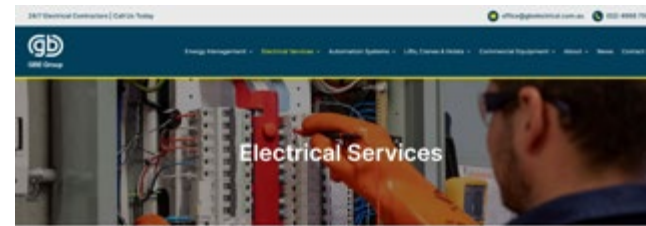


Websites

Primary Site

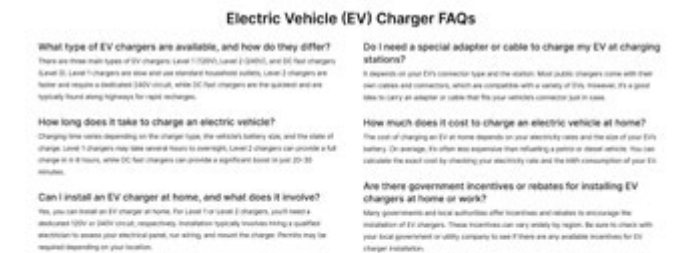


Main page



List Page

Home > Electrical Services



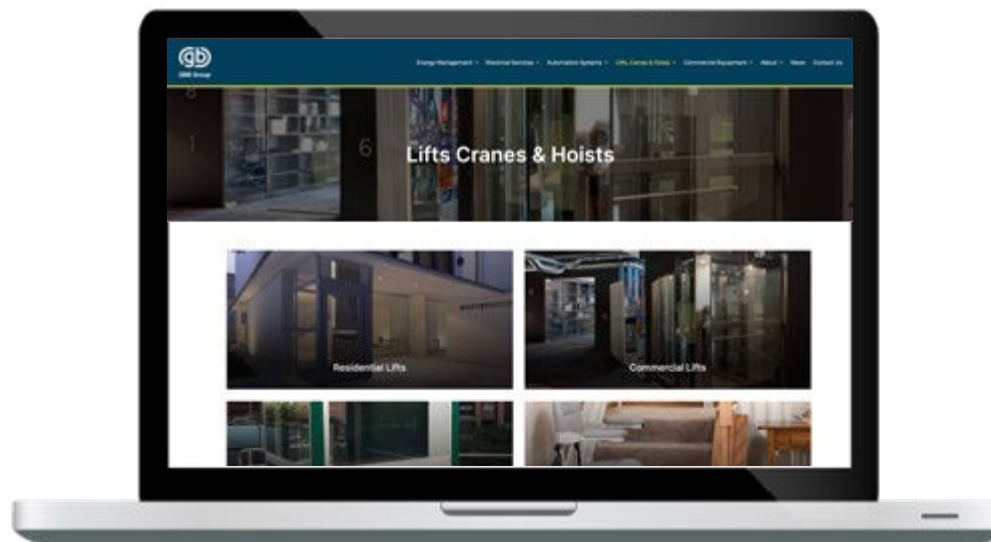
Detail Page

Home > Electrical Services > Commercial Electrical Services > EV Charger Installation

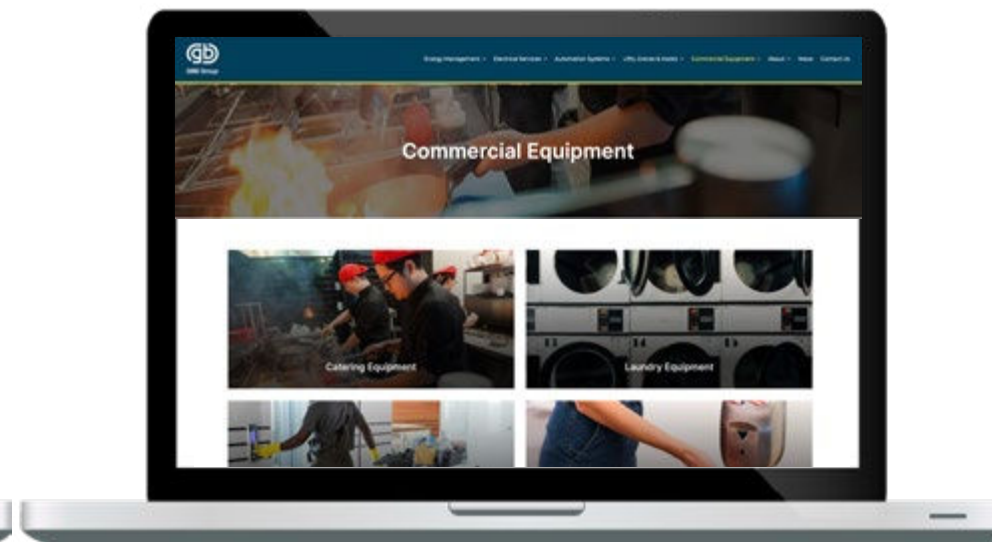
Websites



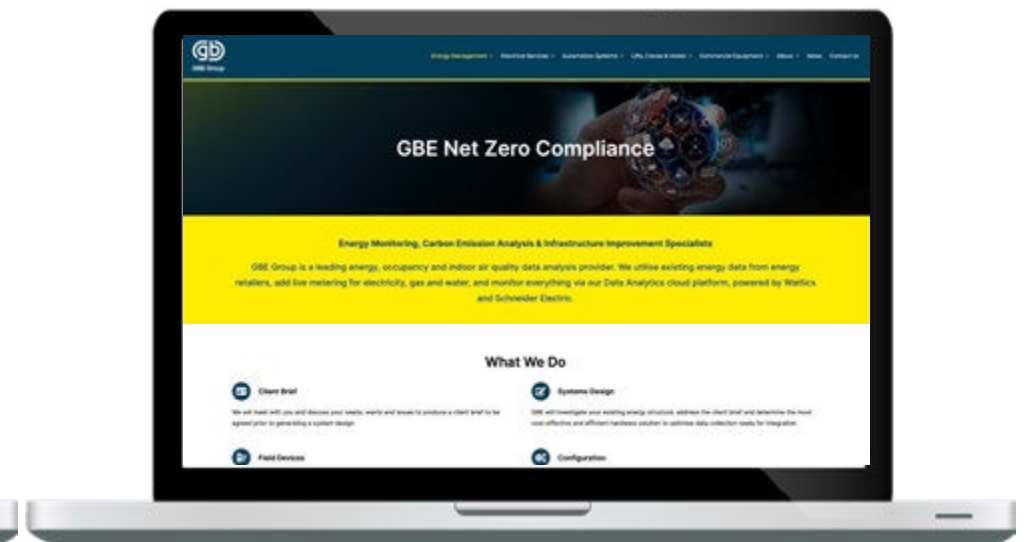
Subsites



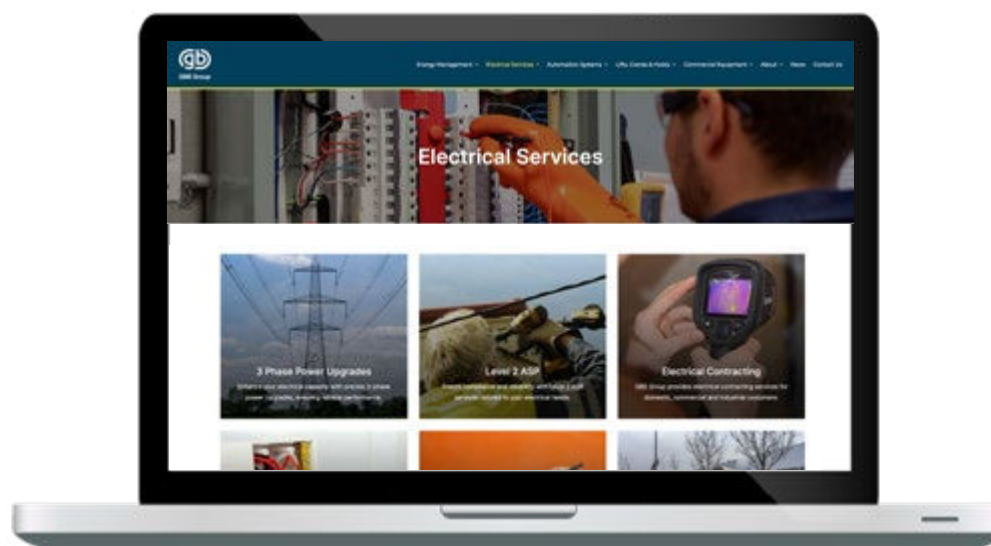
GB Lifts



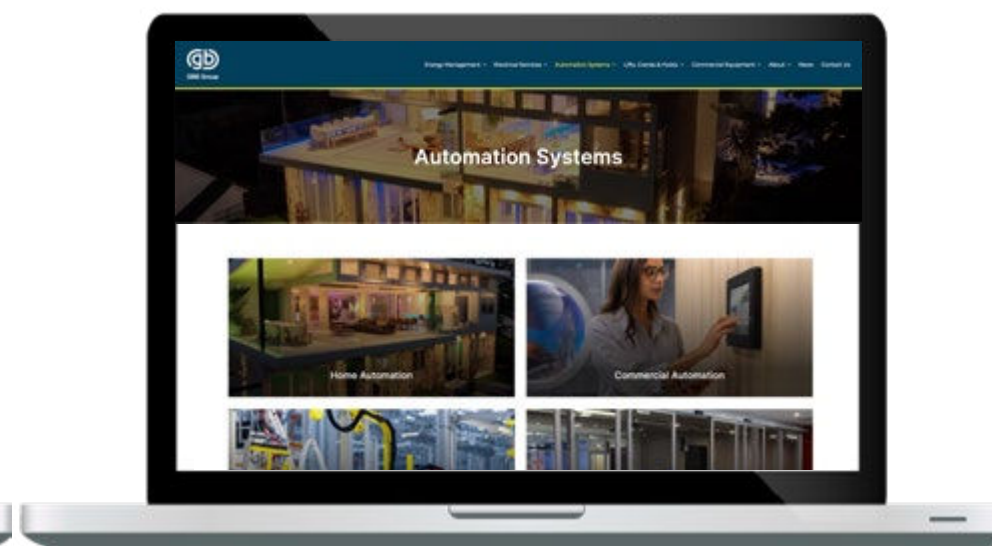
GB Commercial



GB Net Zero



GB Electrical



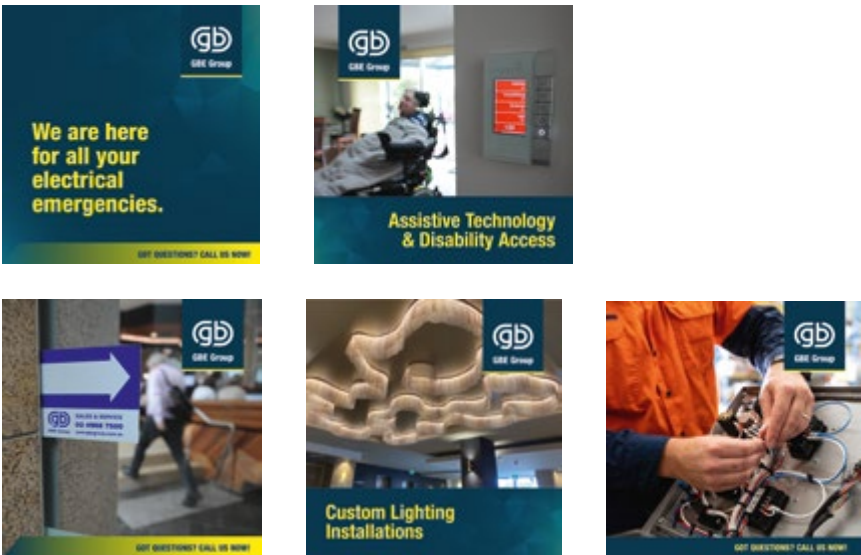
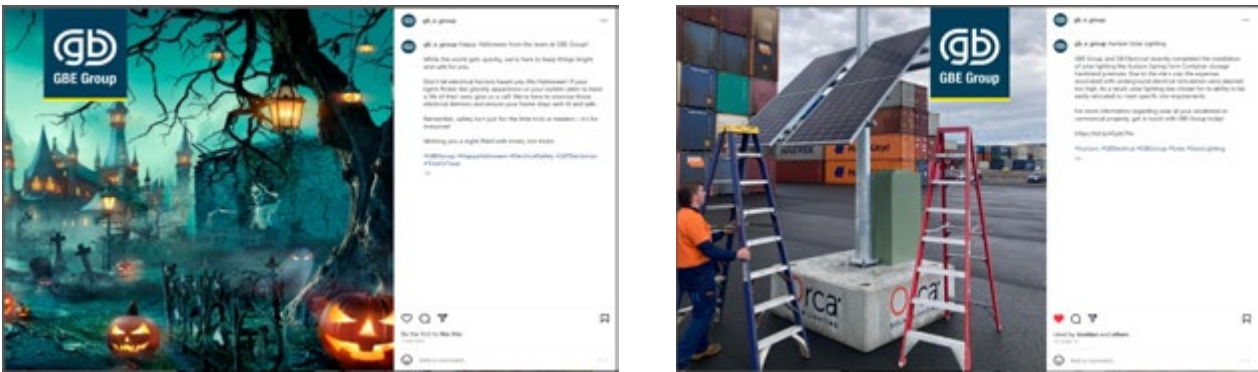
GB Automation



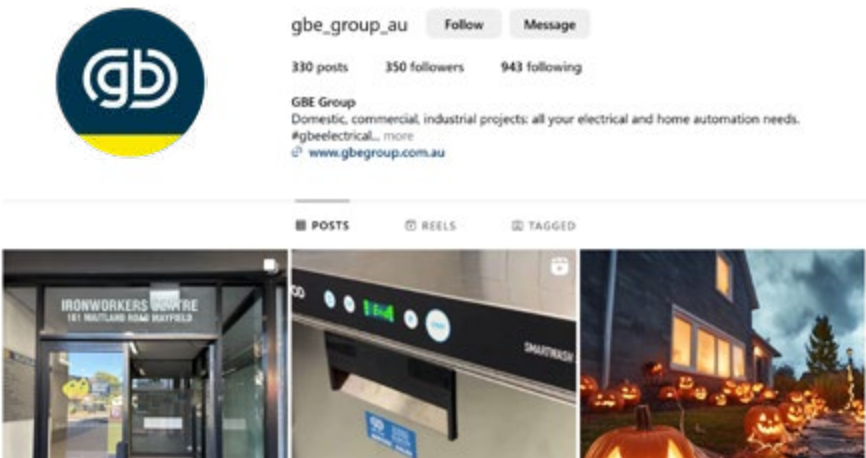
404 Error Page



Social Feeds

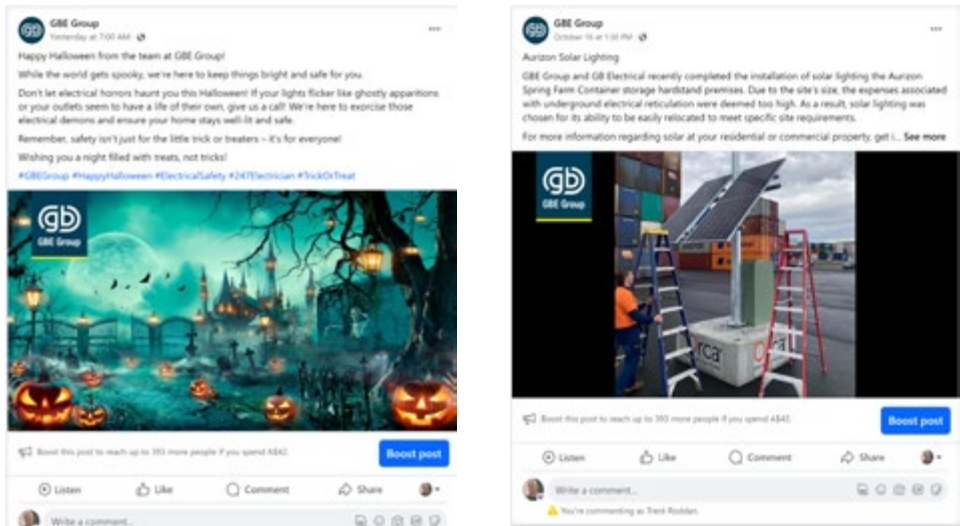


Branded Header





Social Feeds



Branded Header





Social Feeds




Branded Header





Social Feeds



GBE Group

Electrician at GBE Group

1d •

+ Follow

...

Happy Halloween from the team at GBE Group!

While the world gets spooky, we're here to keep things bright and safe for you.

Don't let electrical horrors haunt you this Halloween! If your lights flicker like ghostly apparitions or your outlets seem to have a life of their own, give us a call! We're here to exorcise those electrical demons and ensure your home stays well-lit and safe.

Remember, safety isn't just for the little trick or treaters – it's for everyone!

Wishing you a night filled with treats, not tricks!

#GBEGroup #HappyHalloween #ElectricalSafety #247Electrician #TrickOrTreat



GBE Group - GB Electrical - Newcastle & the Hunter Region of NSW

gbgroup.com.au • 1 min read



GBE Group

Electrician at GBE Group


2w

...

Another Successful Installation by GBE Group

Our Catering division recently supplied and installed an Eswood under-bench dishwash ... more





GBE Group

Electrician at GBE Group

2w •

+ Follow

...


Aurizon Solar Lighting

GBE Group and GB Electrical recently completed the installation of solar lighting the Aurizon Spring Farm Container storage hardstand premises. Due to the site's size, the expenses associated with underground electrical reticulation were deemed too high. As a result, solar lighting was chosen for its ability to be easily relocated to meet specific site requirements.

For more information regarding solar at your residential or commercial property, get in touch with GBE Group today!

<https://bit.ly/45ybCPm>

#Aurizon, #GBElectrical #GBEGroup #Solar #SolarLighting




Aurizon Solar Lighting

gbgroup.com.au • 2 min read

22

2 reports

Reactions



+ 14

Branded Header



GBE Group
Electrician at GBE Group
Mayfield West, New South Wales, Australia
31 followers · 5 connections



 See your mutual connections

Join to view profile

Activity



We're excited to share that we have installed new Rational combi ovens, complete with flat plates and a salamander, at a local Country Club. Chef...
Shared by GBE Group

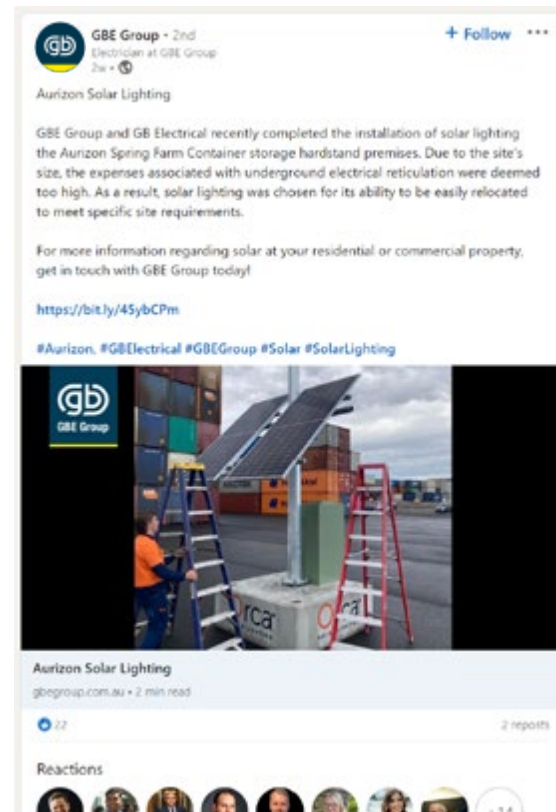
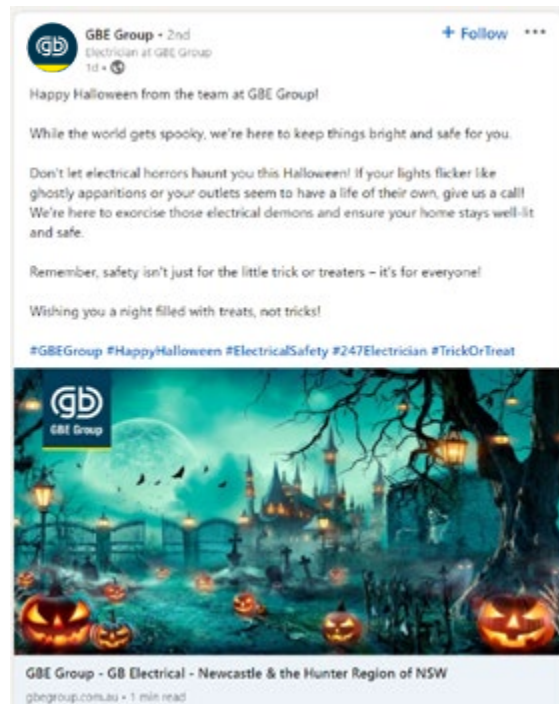


We recently installed a new auto door and replaced a complete shop front in just half a working day, with

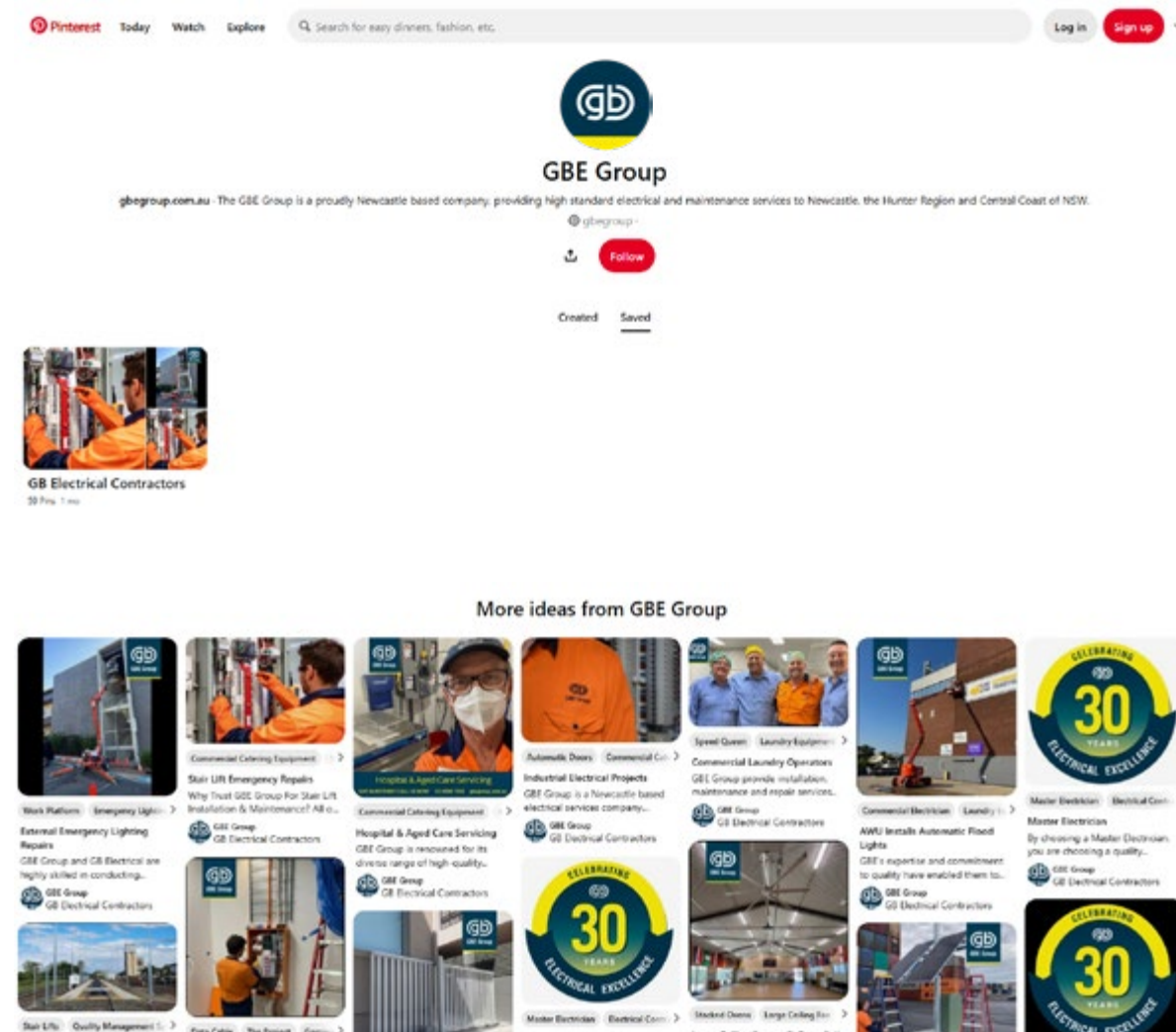
Social Media



Social Feeds



Branded Header



Sponsorships & Community Engagement



GBE Group actively fosters community engagement through a variety of special projects and sponsorships.

By supporting local initiatives and collaborating with community organizations, GBE Group demonstrates its commitment to social responsibility and community development. These efforts not only enhance the well-being of the communities they serve but also strengthen relationships and trust between GBE Group and local stakeholders.



Sustainability & Environmental Statements

GBE Group recognise that an Environment Policy is a necessity and that we are in a unique position in assisting in the recycling of waste paper. All GBE Group staff are made fully aware of our policy in doing this and therefore promote and assist in its implementation.

GBE Group have therefore established principles, which are as follows:

- Reduce wherever practicable the consumption of natural resources.
- Reduce, re-use and recycle wherever possible.
- Packing materials from inbound shipments shall be placed in the two recycling containers.
- These containers will be transported every week to Waste Management situated less than 10km from GBE Group Warehouse.
- Customers ordering stationery materials, checks will be made to ensure the items can be recycled and re-used.
- Signs are also posted throughout GBE Group premises emphasising the importance of recycling.
- Minimum of 85% of our packaging originates from recycled resources.
- Timber products used are sourced from sustainable sources.
- All vehicles have been equipped with Euro 4 emission standards
- Aim to prevent all forms of pollution.

Here at GBE group we commit ourselves to follow the 'Environment Policy' to ensure a pollution free environment for future generations to come.



Video & Youtube Channel



Video Graphics



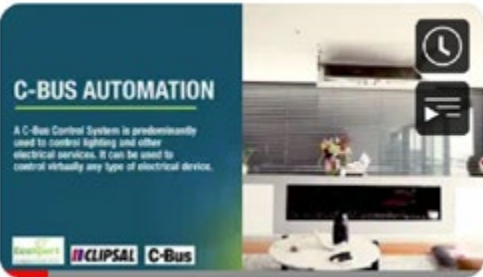
Home Automation Transformation by GBE...

2.6K views • 8 months ago



GBE Premium Roller Shutters Installation & Maintenance...

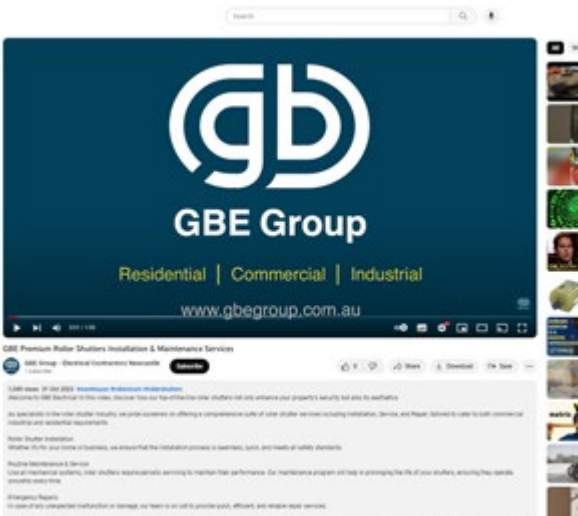
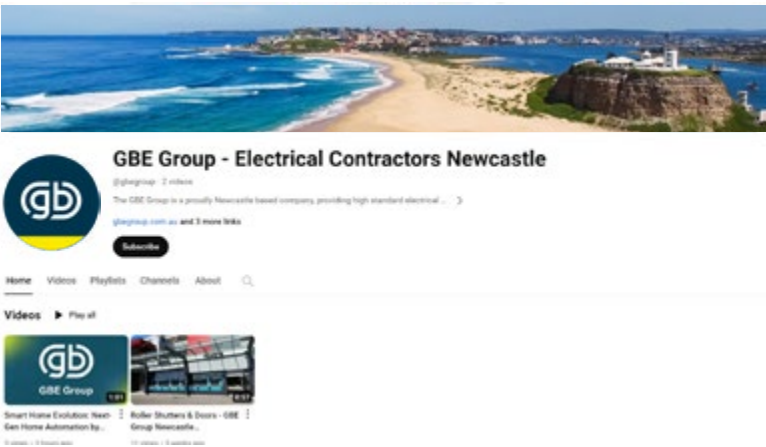
2.8K views • 8 months ago



Smart Home Evolution: Next-Gen Home Automation by...

8.2K views • 8 months ago

YouTube Vieo Production and Video Ads



Youtube Channel Branding

Display Stands

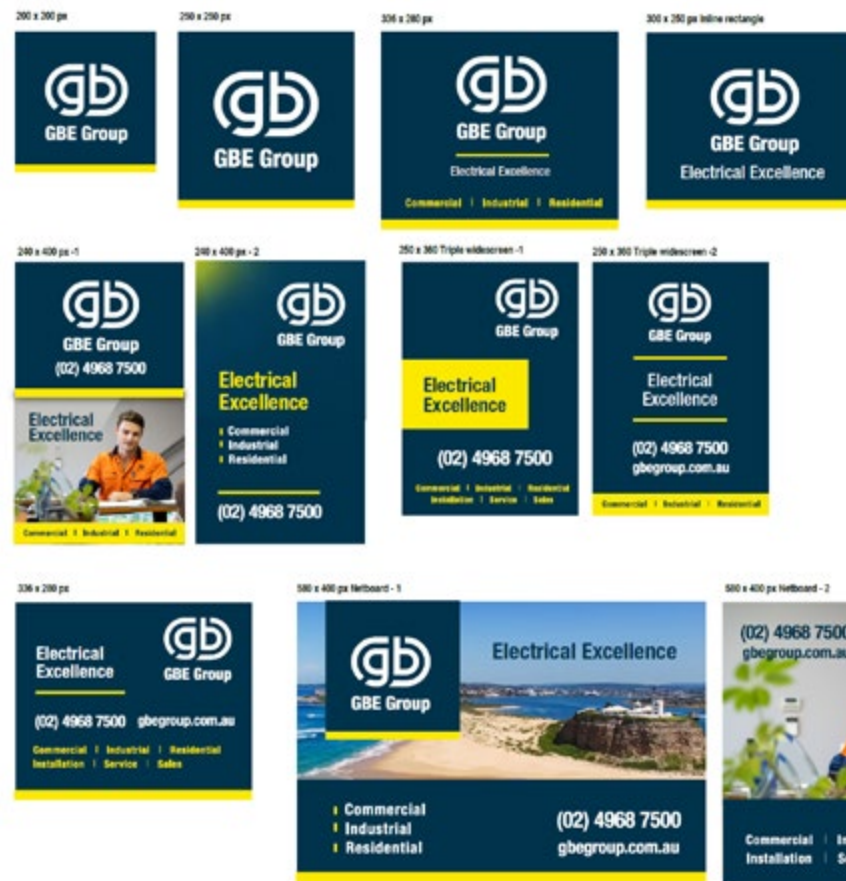


Reception Screen



Click Ads

Square and rectangle



Skyscraper



Leaderboard





Seek Ad Graphics



General



Catering

Electrical Contracting

Lifts & Acess



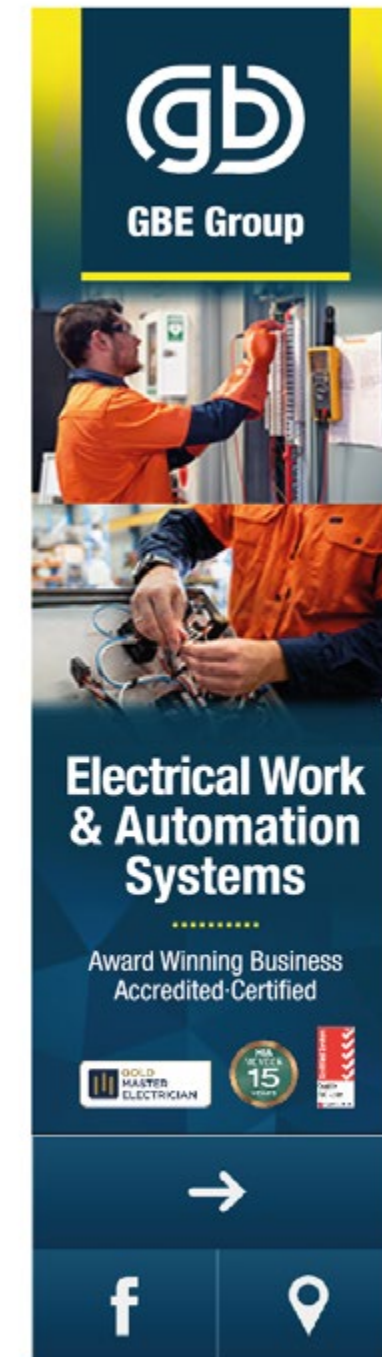
Automatic Doors & Shutters

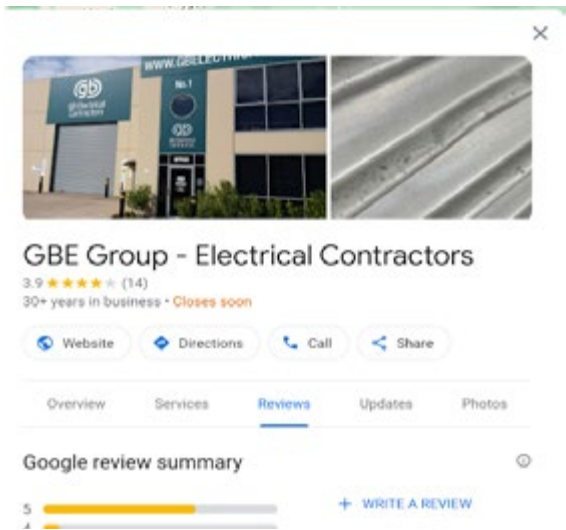
Office

Online Ads

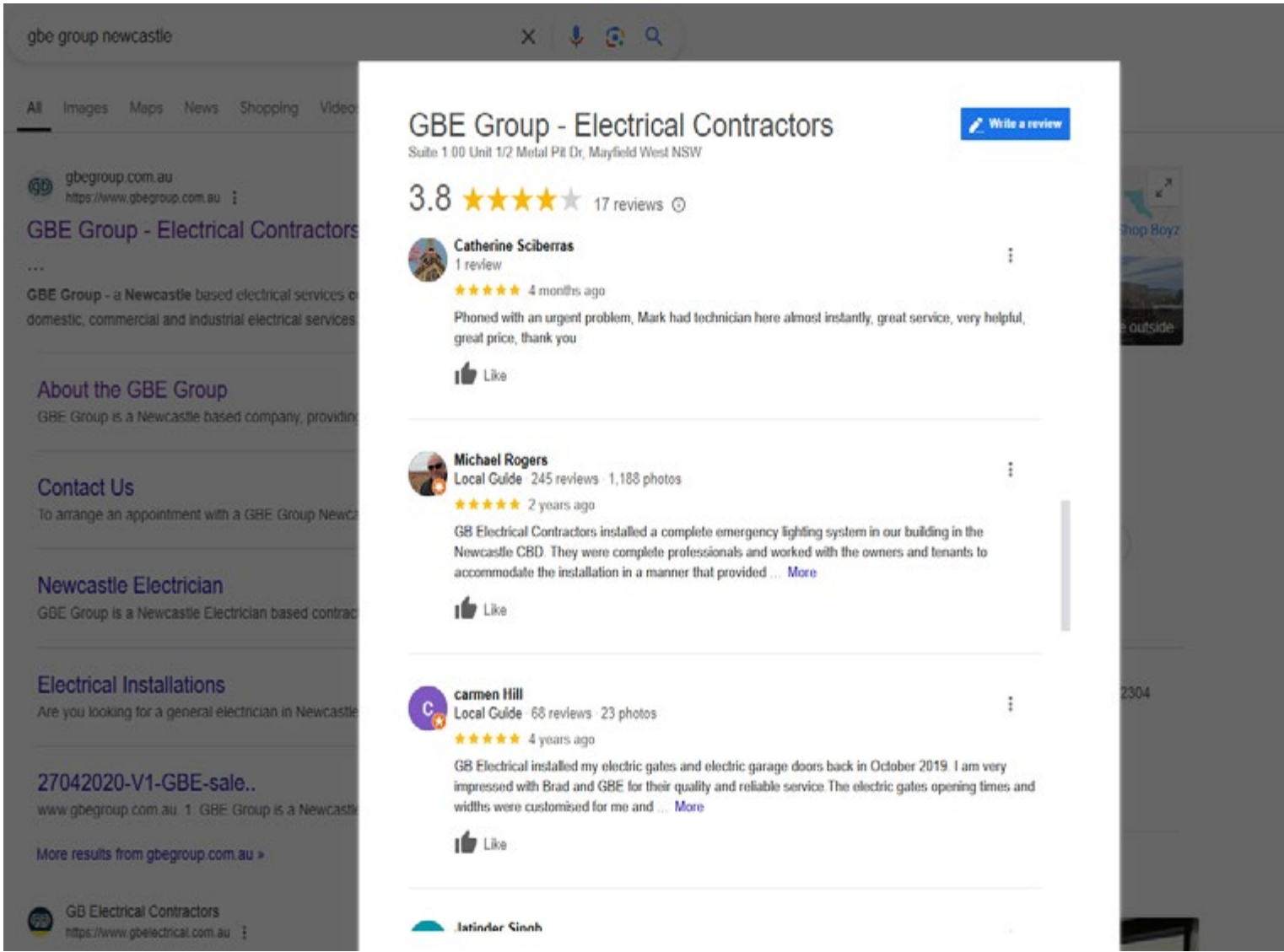


Yellow Page Ads



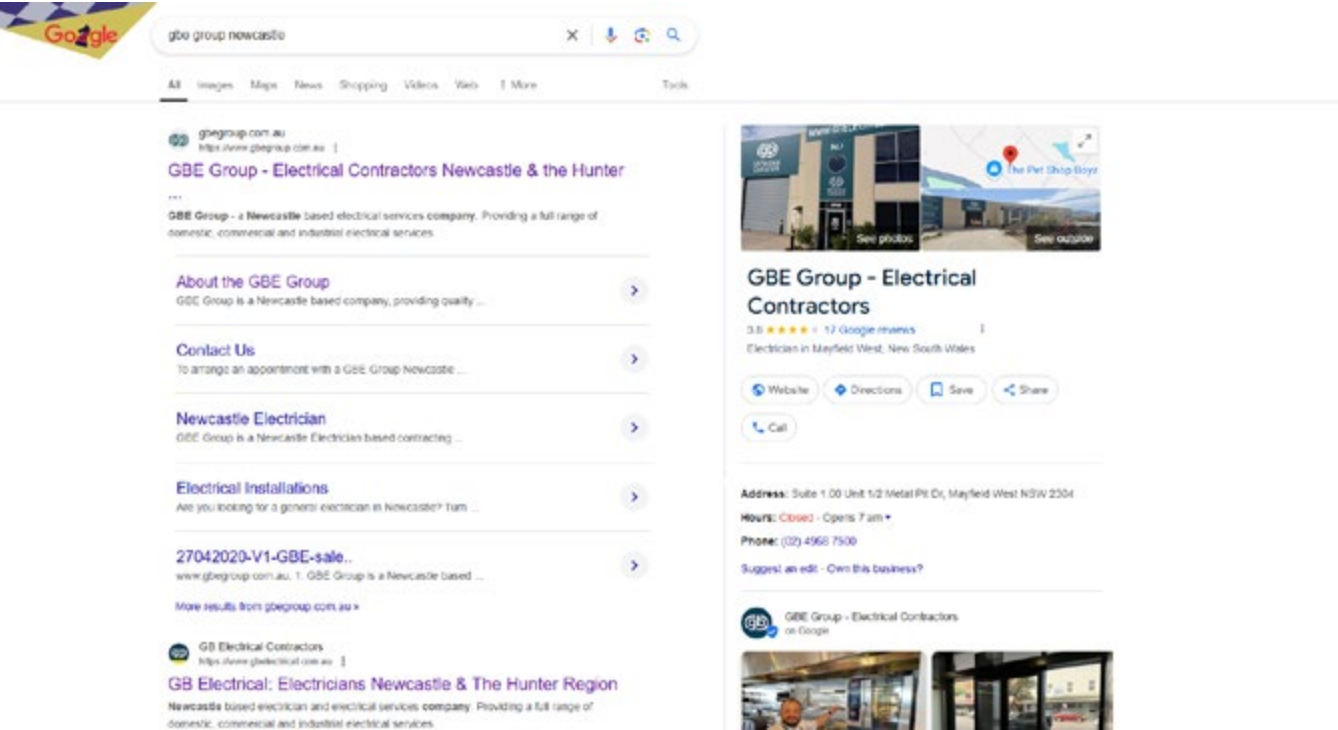
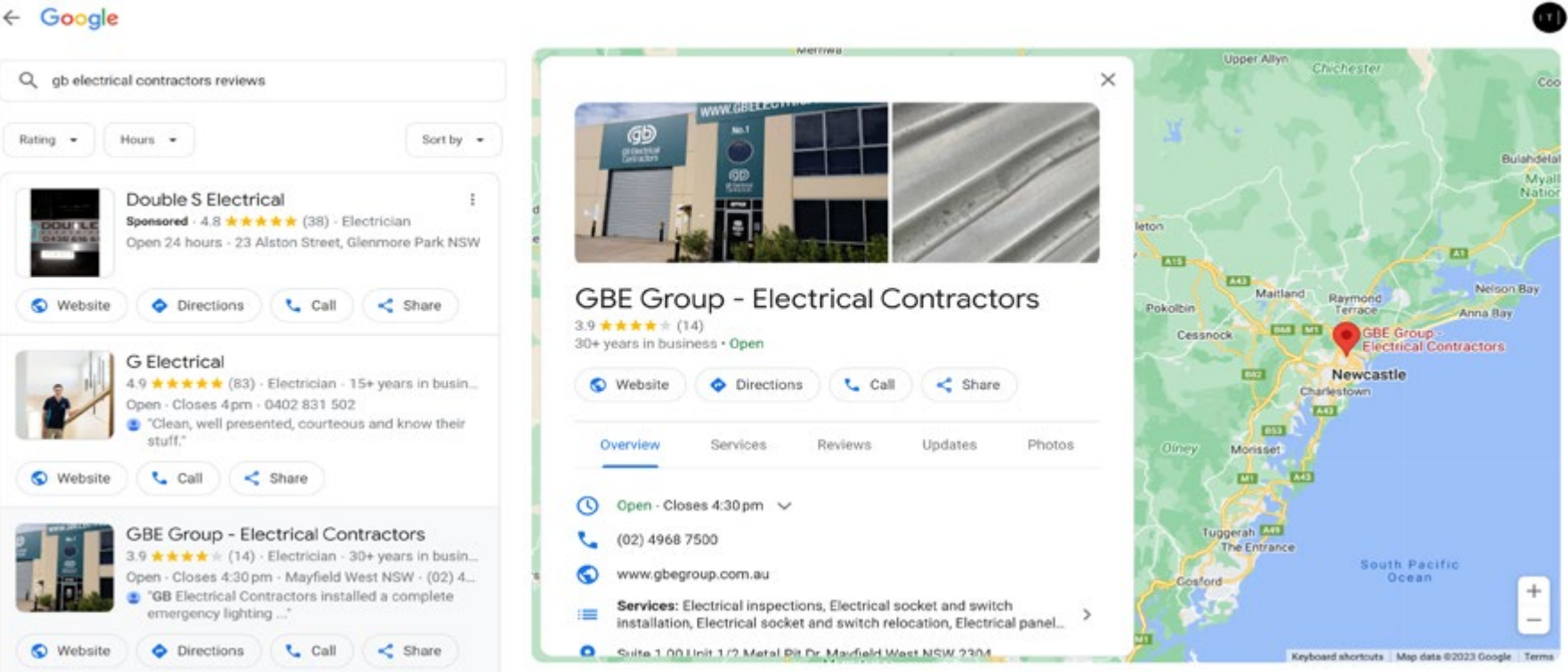


Google Review



Facebook Review

Google



Online Directories & Backlink Posts (Digital Ads)



GB Electrical Contractors
Southern Lifts Newcastle/GB Electrical Contractors
Specialty Contractors

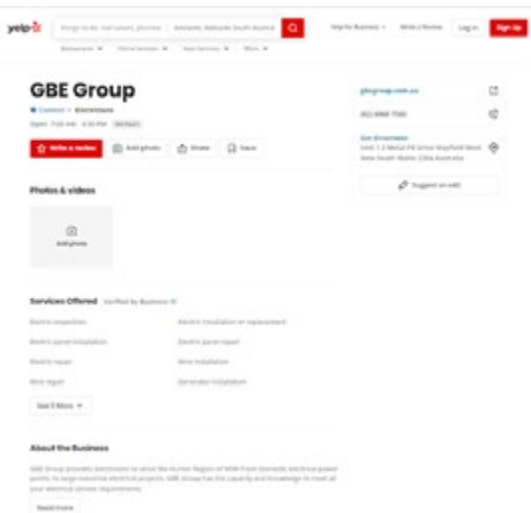
Write a Review Share Save

About Us Projects Business Reviews

Home Lifts, Residential Lifts, Disabled Access Lifts, CBus and Push Automation, Automatic Gates, Windows and Doors, Electrical Contracting
[Read More](#)

3 Projects

Houzz



Yelp



Phone Number
(02) 4958 7500

Website
www.gb-electrical.com.au

Address
Unit 1/2 Metal PE Drive
Mayfield West, NSW 2304

License Number
38585C

Followers
3 Followers

Socials

Reviews

You could be the first review for Southern Lifts Newcastle/GB Electrical Contractors

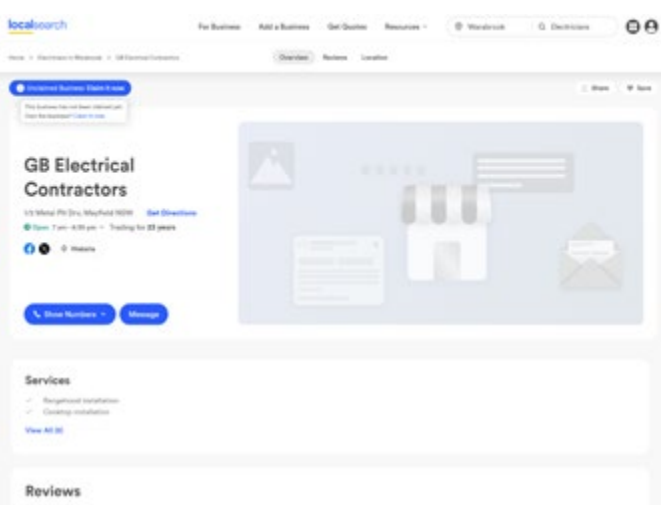
★★★★★ Select your rating



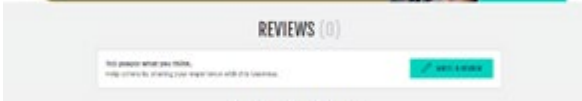
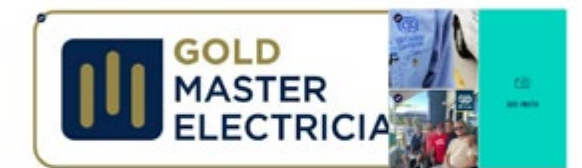
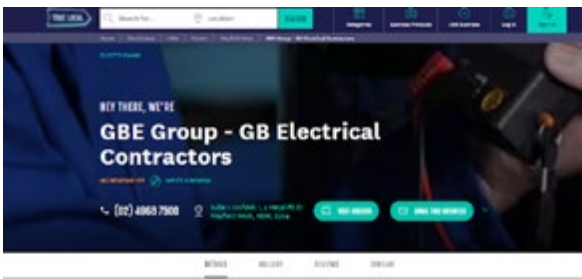
Find Specialty Contractors to Help Get the Job Done
Tired of reading all the DIY tutorials? We are here to help. With over 1 million home professionals on Houzz, you'll easily find the trusted Specialty Contractor for your next project in Mayfield West, NSW.



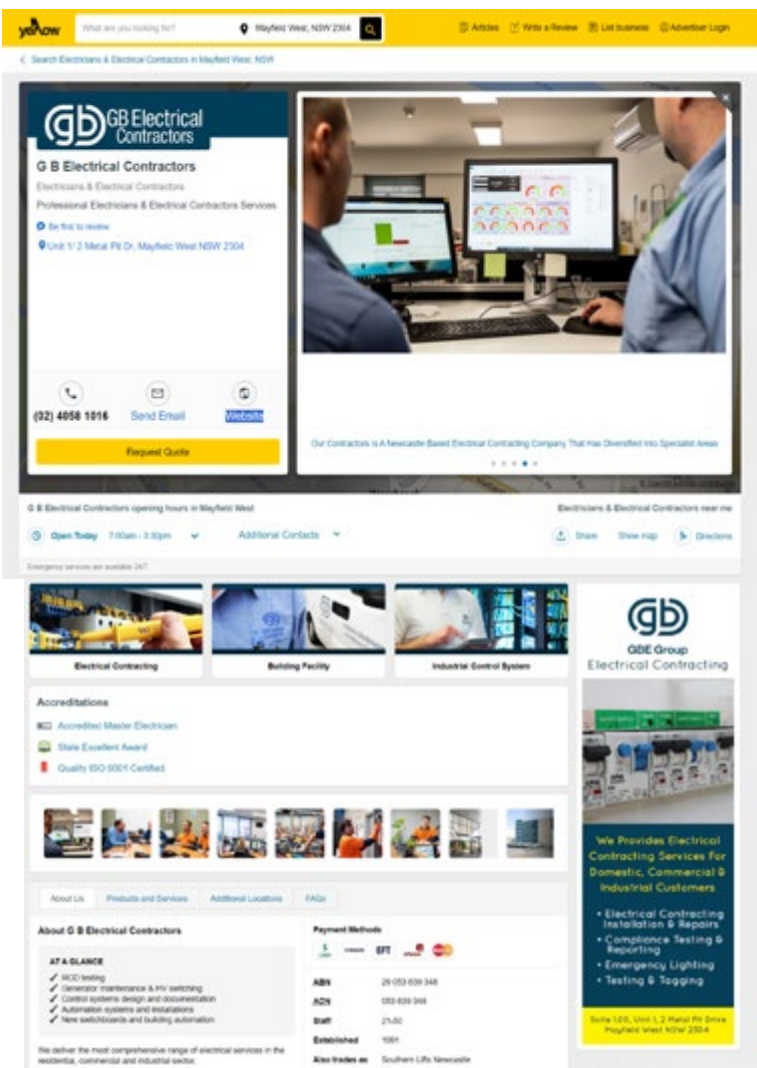
Read Reviews from Mayfield West Homeowners Like You
Read through the reviews of other homeowners before hiring a Specialty Contractor to help with your project in Mayfield West. If you have questions, simply respond to



Localsearch



True Local



Yellow Page





Can't see this email? [Click HERE](#) to view at browser

NEWSLETTER

GB Electrical Group





August 2023

Proudly serving Newcastle, the Hunter and Central Coast regions over 25 years

From domestic electrical power points, to large industrial electrical projects. GBE Group has the capacity and knowledge to meet all your electrical service requirements.

Product of the month

Home Automation System

GB Automation expert can quickly evaluate your needs and assist you in finding the right home automation system for your situation. GB home automation can supply and install a variety of home automation equipment brands including: Push Control, C-bus (we are an accredited Point One installer), Clipsal – Schneider Electric, Schneider Eco Expert Smart Voice – Envrionxus, L-wave Systems

Visit <https://www.gbhomeautomation.com.au/> for more information or call us 02-4968 7500 to our friendly and professional expert team



Home Automation System

Client of the month : Case Study



University of Newcastle

GBE Group has retained the contract to be the electrical maintenance service provider to Newcastle University for over 20 years.

Choose GB - We're here for all your electrical needs!

- Emergency After Hours Service 24/7
- Industrial Control Systems
- Commercial & Domestic Electrical
- Building & Facility Services
- Industrial Machine Services
- Welding & Cutting Machine Services

- Catering Equipment Sales & Service
- Commercial Laundry Equipment
- Automatic Door & Gate Systems
- Commercial & Industrial Roller Shutters
- Residential & Commercial Lifts
- Home Automation

P : 02 4968 7500
7am - 4:30pm Monday-Friday
Unit 1, 2 Metal Pat Drive
Mayfield West NSW 2304





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GBE Group Design Portfolio | March 2025

IMAGE | TRADERS

Voice Overs

VIDEO SCRIPT - COMMERCIAL ROLLER DOORS & SHUTTERS

VOICE OVER:

"For over 30 years, GBE Group has been the preferred supplier for high-quality commercial-grade roller shutters and doors right here in the heart of Newcastle."

[SALES]

VOICE OVER:

"When it comes to sales, GBE Group is your one-stop shop. We offer a wide range of commercial roller doors and shutters, tailored to meet your specific needs. Our expert sales team is dedicated to helping you find the perfect solution for your business".

[INSTALLATION]:

VOICE OVER:

"Our commitment doesn't stop at sales. We understand that proper

installation is key to ensuring your investment is protected. Our skilled installation technicians deliver a seamless and hassle-free setup, ensuring your roller doors and shutters are operating smoothly from day one."

[SUPPORT]:

VOICE OVER:

"Regular maintenance is crucial to the longevity of your roller shutters and doors. Our experts offer comprehensive maintenance services to keep your investment in prime condition."

[24/7 EMERGENCY CALLOUT]:

VOICE OVER:

"If breakdowns do happen, usually at the most inconvenient time, GBE Group offers a 24/7 emergency callout service. We're just a phone

call away, ready to assist you when you need us most."

[CONCLUSION]:

VOICE OVER:

"Whether it's sales, installation, maintenance, or 24/7 emergency callout, GBE Group is your trusted partner for all your commercial roller doors and shutters needs."



Radio Ads

“Our forever home reflects our lifestyle. We decorated it to represent who we are, and arranged it just how we wanted it - so it made sense to future proof it too.

Thats why we installed our very own lift.

Who knows what the future holds for us, so we're prepared for whatever happens.

A residential lift not only makes living easier - it's increased the value of our home too.

Book your lift quote before February 28, and GBE Group will service it free for a year. Search gblifts.com.au.”



On Hold Messages

"Welcome to GBE Group, your electrical services group.

Please hold and someone will be with you shortly.

Our opening hours are 7.00am - 4.30pm Monday to Friday and we are available for emergency service 24hrs 7 days a week.

GBE Group for all your residential, commercial, and industrial electrical contracting needs, from small jobs to complex large projects. GBE Group for statutory testing, building and facility maintenance. Switchboard thermographic, power factor correction, UPS, and generator systems. Commercial electrical and AV automation.

For more information go to gebegroup.com.au or talk to one of our friendly staff.

Thanks for waiting. Speak to us

at GBE Group for all your home automation enquires, not sure where to start or what you can achieve to make your home just that little smarter and more intuitive.

For more information go to gbhomeautomation.com.au or talk to one of our friendly team members.

Thinking of a lift for your new home or existing home, might be for accessibility or for multi-level living, GB Lifts has a range of products for different needs and budgets. For more information go to gblifts.com.au or talk to one of our friendly team members.

Thanks for waiting. Did you know GBE Group specialises in automatic commercial doors, roller doors, shutters, and gates?

We have a team dedicated to door systems, we can install new

systems, maintain existing unit and repair all door systems.

For more information go to gebegroup.com.au or talk to one of our friendly staff.

GB Commercial Catering Maintenance provides sales, service and maintenance of commercial kitchen equipment, laundry equipment health and hygiene equipment.

For more information go to gblifts.com.au or talk to one of our friendly team members".



Manager Vehicle - 4 Door



Vehicle Signage



UTE + Box - 2 Door



Vehicle Signage



Van



Pre-approved Images & Pictures



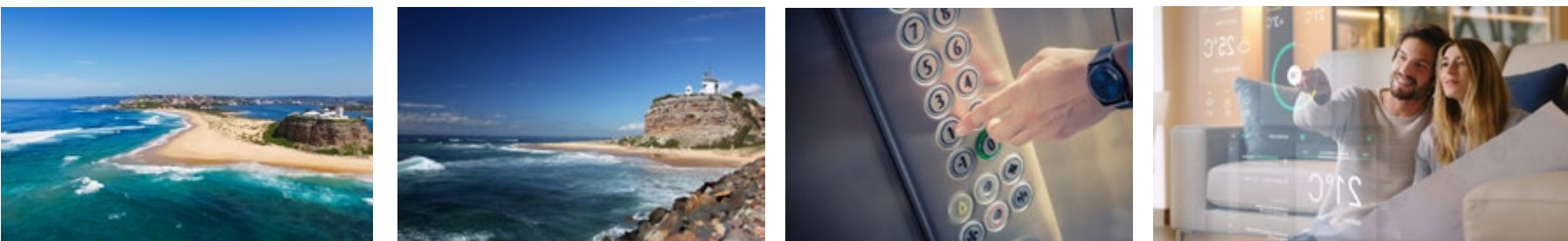
Photo with GBE Group Copyright & Model Release



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Licensed Stock Images



& More





Building Signage



Construction Site / Fencing



Gazebo



Teardrop Flags

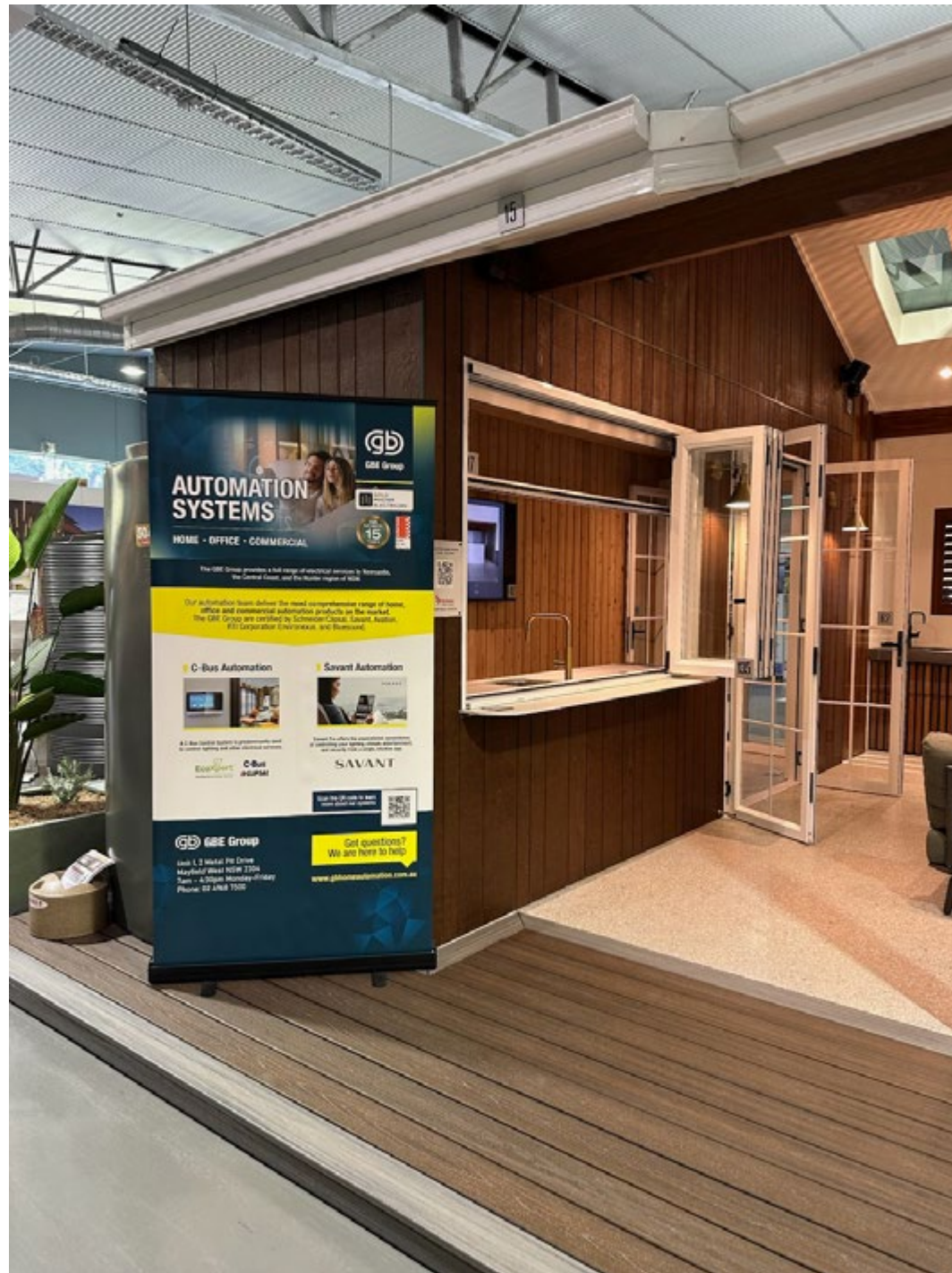


Pull Up Banners



A-Frame

Events Display Stands





GBE Group

